5DaySalesMachine.com

Here's the email campaign that generated \$8,260.51 in 5 days selling a \$47 product at 50% off to a list of only 2,459 subscribers.

Email #1 Subject: Facebook Changes That Affect You!

Email #1 Body:

Hi {!firstname_fix},

If you are using a Facebook Page to market your business, then please pay attention to this email because Facebook is making changes that directly affect you.

As of March 10th, Facebook is doing away with their "FBML" application. This is the application that allows us marketers to create "custom tabs" or "landing pages" on our Facebook Pages.

The problem is, once the FBML application is removed you will need to use an iFrame application to create custom landing pages and tabs.

Ready for a slap in the face?

Facebook is **NOT** providing you with an iFrame application like they do now with FBML.

You will be responsible for creating your own (if you have programming skills) or you will have to choose one of the iFrame app services that exist (most have monthly fees.)

But here's the good news...

You still have time!

According to our sources at Facebook, if you install the FBML application on your Facebook Page **BEFORE March 10th**, you are safe until at least the end of the year.

After March 10th, only the "Install Option" goes away.

Here's more good news...

Our current software automatically generates the FBML code which provides you with a custom landing page tab and it also helps you get more "Likes" to your Facebook Page as well. It's super easy to use and we also walk you through installing the FBML application.

And my partner Ryan says our NEW "Double Your Likes" iFrame application and it WILL be ready within a few weeks.

And get this...

I talked Ryan into doing a "1/2 Off Sale" for the next 5 days only.

When you invest in our current FBML code generator (plus "how to" videos) you'll be GRANDFATHERED in and get our upcoming iFrame application 100% free. Yes, FREE!

(Note: Our new iFrame version requires a small monthly fee that you will NEVER have to pay.)

So you're getting our current software, training videos, plus our new iFrame application (when ready) during this special half off sale.

Get started here: http://DoubleYourLikes.com

Talk soon,

- James Grandstaff & Ryan Ellis DoubleYourLikes.com

P.S. If you have any questions, be sure to let us know on our wall: http://Facebook.com/DoubleYourLikes

Email #2 Subject: Bad News

(This email was only sent to the "un-opens" from the first email)

Email #2 Body:

Hi {!firstname_fix},

If you are using a Facebook Page to market your business, then please pay attention to this email because Facebook is making changes that directly affect you.

As of March 10th, Facebook is doing away with their "FBML" application. This is the application that allows us marketers to create "custom tabs" or "landing pages" on our Facebook Pages.

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Talk soon,

- James Grandstaff & Ryan Ellis DoubleYourLikes.com

P.S. If you have any questions, be sure to let us know on our wall: http://Facebook.com/DoubleYourLikes

Email #3 Subject: R.I.P. FBML (1/2 Off Sale Ending Soon)

Email #3 Body:

Hi {!firstname_fix},

Just a heads up to let you know our 1/2 off sale ends soon: http://DoubleYourLikes.com

Here's what it's all about...

If you are using a Facebook Page to market your business, then please pay attention to this email because Facebook is making changes that directly affect you.

As of March 10th, Facebook is doing away with their "FBML" application. This is the application that allows us marketers to create "custom tabs" or "landing pages" on our Facebook Pages.

The problem is, once the FBML application is removed you will need to use an iFrame application to create custom landing pages and tabs.

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You will be responsible for creating your own (if you have programming skills) or you will have to choose one of the iFrame app services that exist (most have monthly fees.)

But here's the good news...

You still have time!

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After March 10th, only the "Install Option" goes away.

Here's more good news...

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And my partner Ryan says our NEW "Double Your Likes" iFrame application and it WILL be ready within a few weeks.

And get this...

I talked Ryan into doing a "1/2 Off Sale" for the next 5 days only.

When you invest in our current FBML code generator (plus "how to" videos) you'll be GRANDFATHERED in and get our upcoming iFrame application 100% free. Yes, FREE!

(Note: Our new iFrame version requires a small monthly fee that you will NEVER have to pay.)

So you're getting our current software, training videos, plus our new iFrame application (when ready) during this special half off sale.

Get started here: http://DoubleYourLikes.com

Talk soon,

- James Grandstaff & Ryan Ellis DoubleYourLikes.com

P.S. If you have any questions, be sure to let us know on our wall: http://Facebook.com/ Double Your Likes

Email #4 Subject: WOW and Thank You!

(This email served as social proof that people were buying and LOVING our product.)

Email #4 Body:

Hi {!firstname_fix},

Here's a big 'Thank You' to everyone who has taken advantage of our 1/2 Off Sale!

Only 2 Days Remaining: http://DoubleYourLikes.com

People are loving it...

Read what Vincent Ortega Jr. said about our product:

"Even though my Facebook fan page that I used your DoubleYourLikes generator isn't for monetary reasons... it still got me 100 new fans today... because I sent them to the Facebook page first with your generator... you can def take pride in what your doing for everyone :))) blessings brosefs!"

~ Vincent Ortega Jr.

Here's what this is all about...

If you are using a Facebook Page to market your business, then please pay attention to this email because Facebook is making changes that directly affect you.

As of March 10th, Facebook is doing away with their "FBML" application. This is the application that allows us marketers to create "custom tabs" or "landing pages" on our Facebook Pages.

The problem is, once the FBML application is removed you will need to use an iFrame application to create custom landing pages and tabs.

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You will be responsible for creating your own (if you have programming skills) or you will have to choose one of the iFrame app services that exist (most have monthly fees.)

But here's the good news...

You still have time!

According to our sources at Facebook, if you install the FBML application on your Facebook Page **BEFORE March 10th**, you are safe until at least the end of the year.

After March 10th, only the "Install Option" goes away.

Here's more good news...

Our current software automatically generates the FBML code which provides you with a custom landing page tab and it also helps you get more "Likes" to your Facebook Page as well. It's super easy to use and we also walk you through installing the FBML application.

And my partner Ryan says our NEW "Double Your Likes" iFrame application and it WILL be ready within a few weeks.

And get this...

I talked Ryan into doing a "1/2 Off Sale" for the next 5 days only (Only 2 days remaining.)

When you invest in our current FBML code generator (plus "how to" videos) you'll be GRANDFATHERED in and get our upcoming iFrame application 100% free. Yes, FREE!

(Note: Our new iFrame version requires a small monthly fee that you will NEVER have to pay.)

So you're getting our current software, training videos, plus our new iFrame application (when ready) during this special half off sale.

Get started here: http://DoubleYourLikes.com

Talk soon,

- James Grandstaff & Ryan Ellis DoubleYourLikes.com

P.S. If you have any questions, be sure to let us know on our wall: http://Facebook.com/ Double Your Likes

Email #5 Subject: 1/2 Off Sale Ends In 24 Hours

Email #5 Body:

Dear {!firstname fix},

You have less than 24 hours to take advantage of our 1/2 off sale: http://DoubleYourLikes.com

Talk soon,

- James Grandstaff & Ryan Ellis DoubleYourLikes.com

- Original Message -

If you are using a Facebook Page to market your business, then please pay attention to this email because Facebook is making changes that directly affect you.

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And my partner Ryan says our NEW "Double Your Likes" iFrame application and it WILL be ready within a few weeks.

And get this...

I talked Ryan into doing a "1/2 Off Sale" for the next 4 days only (less than 24 hours now)

When you invest in our current FBML code generator (plus "how to" videos) you'll be GRANDFATHERED in and get our upcoming iFrame application 100% free. Yes, FREE!

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So you're getting our current software, training videos, plus our new iFrame application (when ready) during this special half off sale.

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- James Grandstaff & Ryan Ellis Double Your Likes.com

P.S. If you have any questions, be sure to let us know on our wall: http://Facebook.com/DoubleYourLikes

Email #6 Subject: Final Notice! (Less than 7 hours remaining) Email #6 Body: Dear {!firstname_fix}, Before taking a break to make my kids dinner... (we're having cajun chicken fajitas);-) I wanted to let you know there's only 7 hours left to get our current FBML software that automatically generates the code you need to literally double the amount of "Likes" to your Facebook Page. http://DoubleYourLikes.com And as a special bonus, you also get our iFrame generator FREE as soon as it's ready. We also have a **Deluxe Membership** available for 50% off once you become a customer. The Deluxe Membership includes: - 3 DIY templates - Web based template editor - Blur-inator plugin (which blurs your images automatically) Check out what Mark said about our "Deluxe" Membership: The DELUXE upgrade makes LIFE SO EASY! Thanks James & Ryan ... you have saved me so much money on my Graphics Guy Now... love it and SO worth it! :D - although my graphics guy may not like you now... lol -Mark Call

http://DoubleYourLikes.com

- Original Message -

If you are using a Facebook Page to market your business, then please pay attention to this email because Facebook is making changes that directly affect you.

As of March 10th, Facebook is doing away with their "FBML" application. This is the application that allows us marketers to create "custom tabs" or "landing pages" on our Facebook Pages.

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And my partner Ryan says our NEW "Double Your Likes" iFrame application and it WILL be ready within a few weeks.

And get this...

I talked Ryan into doing a "1/2 Off Sale" for the next 5 days only (less than 7 hours to go)

When you invest in our current FBML code generator (plus "how to" videos) you'll be GRANDFATHERED in and get our upcoming iFrame application 100% free. Yes, FREE!

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Get the full story at: 5DaySalesMachine.com

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Thanks,

- James Grandstaff

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And Start Making Money Today!